**Errata**

At Dearborn™ Real Estate Education, we are proud of our reputation for providing the most complete, current, and accurate information in all our products. We are committed to ensuring the kind of quality you rely on. Please note the following changes, which will be reflected in the next printing of *Today’s Real Estate Event Marketing in California.*

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| **Page/Location** | **Reads Now** | **Should Be** |
| 56 | 7. True. Superior real estate agents should have specialized knowledge of the law, regulations, applicable codes of ethics, and standards of professional practice. | 7. False. Superior real estate agents should have specialized knowledge of the law, regulations, applicable codes of ethics, and standards of professional practice. |
| 90 | 2. False. “Native advertising” is a related phenomenon that is called “fake news.” | 2. True. “Native advertising” is a related phenomenon that is called “fake news.” |
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